PROFILE XATAPULT/ERIK SIEGEL



May 2020

Content engineering, XML processing and technical documentation are the fields I specialize in. My company <u>Xatapult</u> supports companies that either lack the knowledge or the capacity in these fields of expertise.

I have a technical IT background. After 20 years working for several large and small companies, in jobs ranging from programmer to architect, I started my own consulting company in 2001. Starting 2009, I specialized in content engineering and XML.

I am deliberately looking for projects on all levels: from consulting to application development. Actual experience is important in giving advice.

My ability to explain things, either by providing training or writing technical documentation, is an important non-technical skill. I am the author of two XML technology related books.

For more detailed information see my LinkedIn profile.



EXPERTISE OVERVIEW

Consulting	Using content is not always straightforward. Which standard(s) to use? What is the optimal granularity for the content? Do I need a CMS to store and retrieve it? How do we combine structured (XML) with non-structured (images, sound, video) data? I help customers in making the right decisions.
Content Design	Sometimes content follows a well-known standard, but often formats need to be tuned or custom designed. I specify, formalize, and document these design decisions.
Standardization	Content standards (also known as vocabularies) play an important role in modern business. I was lead architect in several standardization projects and am one of the editors of the XProc 3.0 specification.
Developing applications	Writing actual working code plays an important role in understanding what you are working with and the consequences of design decisions. I specialize in XML related languages such as XSLT, XQuery and XProc.
Training	I provide training on XML related subjects, both in-house and public.
Technical Documentation	I like to write technical documentation and published two books and several articles. Whenever possible I combine this with my content engineering skills, for instance in using standards, generating parts, and providing consistent layout.

MAIN CUSTOMER OVERVIEW

John Benjamins Publishing Company	2017 -	John Benjamins Publishing Company is a scientific publisher specialized in languages and linguistics. They have an XML First workflow for their journals and other publications based on the eXist-db platform.
Spiraltrain	2018 -	I support them by developing applications, coaching, and training. Spiraltrain is a company providing technical developer training. I provide XML related training for them on topics such as XML basics, XSLT and Schemas.
Nictiz	2018	Nictiz is the Dutch expertise center for e-Health.
eXist Solutions GmbH	2018	I helped them with one of their eXist-db based systems. eXist Solutions GmbH is the company that support companies in using the eXist-db platform.
		I rewrote and restructures parts of the eXist-db online technical documentation for them.
Noordhoff Uitgevers, Infinitas Learning	2015 - 2018	Noordhoff Uitgevers is an important educational publisher in The Netherlands. Together with the educational publishers Liber (Sweden) and Plantyn (Belgium) it is part of the holding company Infinitas Learning.
Malmberg	2013-2015	I worked for Infinitas/Noordhoff as content architect. A custom content model was designed. This model was implemented in their publish workflows, authoring systems and delivery platforms. Malmberg is one of the main educational publishers in The Netherlands.
		I supported them by developing a content model, based on existing

content and plans.



ThiemeMeulenhoff	2001- 2018	ThiemeMeulenhoff is one of large educational publishers in The Netherlands. I worked for ThiemeMeulenhoff in various projects, among which developing a database publishing architecture, system, CMS selection, and application development.
Kennisnet	2011-2013	Kennisnet is a government funded support organization for the Dutch educational market. I was lead architect in developing two XML standards/vocabularies, supported by eXist/XQuery based websites.
AssistiveWare	2012-2013	AssistiveWare develops assistive software for disabled people. Developed an eXist based conversion application that takes Adobe Indesign files (IDML) and turns them into XML suitable for an iPad app.
Kenteq	2012	Kented provides training for technical jobs in metal- and woodworking, ICT, etc. I performed an investigation on changing the current course manual production system into something more versatile: Not just creating PDF's but also other formats/interfaces.
Line Up	2011	Line Up is a digital publisher and service provider. My task was to introduce an XML application platform and train/coach the employees in using this.
Compu'train	2008-2011	Compu ^r train is a well-known Dutch professional training organization. I developed and provided the XML and XSLT training.
SVH	2008-2011	SVH is an education provider for the Dutch catering industry. I worked as a system's architect for several of their applications.

Воокѕ



XProc 3.0 is a programming language for processing XML, JSON, and other documents in pipelines. XProc chains conversions and other steps, allowing for potentially complex processing.

I am a member of the editing committee for XProc 3.0.

This programmer reference was written to lower the learning curve and stimulate using the language.



eXist-db is an XML database and processing platform. Together with Adam Retter I wrote a book about it.

PERSONAL DATA

Surname: Siegel First names Robert Erik

Highest education: Master's degree Electronics
Date and place of birth September 10, 1961, Amsterdam

Nationality: Dutch

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E-mail: erik@xatapult.com / erik@xatapult.nl Website: www.xatapult.com / www.xatapult.nl

Driver's license Yes

Languages: Dutch: Excellent (native language)

English: Good German: Moderate

Company name: Xatapult

VAT Id: NL001654294B54

Dutch Chamber of Commerce code: 02072375



EMPLOYER'S SUMMARY

2009 -Self-employed content engineer and XML specialist; company name

Xatapult

2001-2009 Self-employed ICT consultant and systems architect; company name

Siegel ICT

2000-2001 <theFactor.e>; Manager of software implementation department

EverMind Informatica; Consultant 1998-2000 1989-1998 KPN Telecom; various positions Logica; Analyst-Programmer 1989

1987-1988 PTT Telematica laboratorium; Researcher

1985 Informatieteam; Programmer

1982-1984 Freelance programmer embedded systems

EDUCATION OVERVIEW

2011 eXist Solutions

eXist-db Development and Performance training

2008 Cocoon Be Value

2007 PAT Learning Solutions PRINCE2 Foundation

2004 Portalyx

Content@ Fundamentals & API programming

2004 Cronos

Documentum Technical fundamentals

2001 Boertien en Partners Train the trainer 1999

Sys Transition Workshop skills

1998 **ISFS**

> Consultantancy skills PTT Professionalisering

Workshop Facilitator Skills

1996-1997 **Transfer Solutions**

Oracle Designer/Developer 2000

1995 Staffware Workflow

> Staffware Workflow PTT Opleidingen

Training Management skills

1992 **INTEL Opleiding**

C++ Object Oriented Programming

1989 Logica Opleidingen

Presentation skills, Working in teams

1979-1987 Technical University Twente

Master's degree Electronics

TECHNOLOGY OVERVIEW

XML, XSLT, XQuery, XProc, XML

Schema, Schematron

Extensive experience with designing, documenting, and implementing XML based applications and systems.

eXist-db

1997

1993

Extensive experience with building systems with/on top of the eXist-

db XML database.

Extensive knowledge of using and building applications for the open Cocoon

source XML processing framework Cocoon. Implementation of

several applications with Cocoon.

IMS, SCORM Interpreting and using these standards in the Educational Publishing

business. Especially QTI.

SOAP, WSDL Designing, building, and testing Webservices using these standards. HTML, PHP Implementation of various websites using these technologies

Visual Basic 6: VBA Several programming assignments

Written lots of C programs (mostly Windows DLL's).

Various assemblers Written lots of programs in various assemblers, working as a

freelance programmer during my student days.